



ಉತ್ತರ ಕ್ಯಾಲಿಫೋರ್ನಿಯ ಕನ್ನಡಕೂಟದ ಅಶ್ರಯದಲ್ಲಿ  
8ನೇ 'ಅಕ್ಕ' ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ 2014  
ಸಾಧನ . ಸಂಭ್ರಮ . ಸಂಕಲ್ಪ

August 29, 30 & 31, 2014 at San Jose McEnery Convention Center, San Jose, CA



## 8th AKKA World Kannada Conference

### SOUVENIR ADVERTISEMENT REGISTRATION FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_ eMail: \_\_\_\_\_

AKKA WKC Souvenir will be a high quality publication with about 300 pages in color. Initial printing quantity will be around **3,000** copies. The target audience for this souvenir (including the soft copy) will be about **50,000+** households, worldwide. In this Souvenir, there will be a number of essays, stories, pictures, cartoons, poems, plays, biographies, etc. depicting Kannada culture, heritage, and language. It will have both Kannada and English articles. The souvenir will be given to conference attendees (one per family) for free.

Advt Type	Business Rates			Individual Rates		
	B&W	Color		B&W	Color	
Full Page	\$1000	\$2000	<input type="checkbox"/>	\$750	\$1500	<input type="checkbox"/>
Half Page	\$600	\$1200	<input type="checkbox"/>	\$500	\$1000	<input type="checkbox"/>
Quarter Page	\$400	\$800	<input type="checkbox"/>	\$300	\$600	<input type="checkbox"/>
Back Cover		\$4000	<input type="checkbox"/>			
Inside Front/Back Page		\$3000	<input type="checkbox"/>			

### PROGRAM AND EVENTS BOOKLET ADVERTISEMENT

Program & Events Booklet will be a soft cover color publication with about 20 pages and 5000 copies. This will be distributed to all the conference attendees. This will contain information about various activities, their schedule, short descriptions, etc.

Advt Type	Price	
Full Page	\$750	<input type="checkbox"/>
Half Page	\$500	<input type="checkbox"/>
Back Cover	\$1500	<input type="checkbox"/>
Inside Front/Back Page	\$1000	<input type="checkbox"/>

Deadline for Advertisement ordering:

Souvenir	July 15, 2014
Programs & Events Booklet	August 15, 2014



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## 8th AKKA World Kannada Conference

Payment Method	
By Credit Card:	By Check:
Type : Amex <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Discover <input type="checkbox"/>	Payable to <b>AKKA WKC 2014</b>
Card Number : _____	Check # _____
Card Holder's Name: _____	Bank : _____
Exp. Date: _____ Security Code: _____	<b>Mailing Address:</b>
Amount Authorized: \$ _____	<b>142 N. Milpitas Blvd. #120</b>
Signature: _____	<b>Milpitas, CA 95035</b>
Date: _____	<b>USA</b>

AKKA WKC 2014 Souvenir Advertisement Committee Contact Information: [WKC2014\\_advertisement@akkaonline.org](mailto:WKC2014_advertisement@akkaonline.org)

### TERMS AND CONDITIONS:

1. Souvenir committee has the right to refuse the Souvenir or Event Booklet advt. to anybody.
2. Space is available on first come first serve basis.
3. Payment for Souvenir advt. should be made on or before July 15, 2014.
4. Advertisement material for Souvenir advt. should be provided on or before July 15, 2014.
5. Payment for Program and Event Booklet advt. should be made on or before August 15, 2014.
6. Advertisement material for Program and Event Booklet advt. should be provided on or before August 15, 2014.
7. There is a 10% cancellation charge, if cancelled before order deadline and no refund after the order deadline date.

**I have read, understood, and agree to the Terms and Conditions as noted in this contract by AKKA WKC 2014.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Full Name (Please print) : \_\_\_\_\_

Position/Title: \_\_\_\_\_