



ಉತ್ತರ ಕ್ಯಾಲಿಫೋರ್ನಿಯ ಕನ್ನಡಕೂಟದ ಅಶ್ರಯದಲ್ಲಿ
8ನೇ 'ಅಕ್ಕ' ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ 2014
ಸಾಧರ್ . ಸಂಭ್ರಮ . ಸಂಕಲ್ಪ

August 29, 30 & 31, 2014 at San Jose McEnergy Convention Center, San Jose, CA



8th AKKA World Kannada Conference

About AKKA (Association of Kannada Kootas of America):

- AKKA is a cultural & charitable organization which promotes Kannada* culture in USA and Canada.
- In existence since 1998.
- Is a non-profit organization with Tax ID: 59-3527607.
- Has a 501 (c) 3 status which provides exempt status, for Federal income tax purposes.
- Is an umbrella organization for 30 Kannada organizations representing 60,000 Kannada speaking people across USA and Canada
- Is involved in many charitable works. AKKA is partnering with Shankara Eye Foundation to build eye hospitals in Karnataka.
- Organizes conferences once in 2 years and has organized 7 World conferences so far

No.	Year	Location
1	2000	Houston
2	2002	Detroit
3	2004	Orlando
4	2006	Washington DC
5	2008	Chicago
6	2010	New Jersey
7	2012	Atlanta

About upcoming 8th AKKA World Kannada Conference in San Jose:

- The 8th AKKA World Kannada Conference will be held during August 29th to August 31 at McEnergy Convention Center, San Jose, California
- More than 6,000 people are expected to attend.
- Attendees will include affluent professionals like Doctors, Engineers, IT field professionals, Academicians and Business people.
- A number of CEO's from US and India will attend the Conference

How your corporation will be benefited:

- Opportunity to reach affluent group of 6,000 people under one roof.
- Opportunity to meet the targeted audience in the Conference (for "Event Sponsorship" package only).
- Opportunity to meet some key Indian Government officials and private business executives at the event to further your business in India and Asia.
- Corporation's exposure to North American Kannada households through the AKKA website.
- Continued marketing opportunity to Kannada households after the conference.

- Kannada is a language spoken in Karnataka – a state in Southern part of India



ಉತ್ತರ ಕ್ಯಾಲಿಫೋರ್ನಿಯಾ ಕನ್ನಡಕೂಟದ ಅಶ್ರಯದಲ್ಲಿ
8ನೇ 'ಅಕ್ಕಾ' ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ 2014
ಸಾಧನ . ಸಂಭ್ರಮ . ಸಂಕಲ್ಪ

August 29, 30 & 31, 2014 at San Jose McEnery Convention Center, San Jose, CA



8th AKKA World Kannada Conference

Sponsorship Packages

Event Sponsor: \$75,000

- Exclusive opportunity to name the convention with your Company name or Brand
- Private room provided to conduct a seminar to promote your products and/or services at the event
- Prime time promotion by playing your company's pre-recorded advertisement between the programs
- Sharing of pre and post event analytics with your company
- Business Connect Program with a potential to reach 1000+ prospects
- On Stage recognition and promotion of your company in front of 6000+ audience at least five times a day on all three days of the conference.
- Display of your banner throughout the event area and hallways for all 3 days
- Logo on Sponsor Wall
- Mention of your company in all Newsletters as the "Event Sponsor", which has potential to reach over 50,000 audiences about 25 times.
- Free advertisement on the AKKA website for 1 year with a potential to reach more than 100,000 audiences.
- Full page color ad on the back side of the Souvenir with a potential of about 20000 audience
- Full page color ad on the back side of the Program Event Book with about 6000+ viewers
- Free Booth (up to FIVE 10' x 10' booths)
- Free table space at Business Forum (up to 3 tables)
- 10 Free Conference admission (including food and accommodation);
- 10 Free Business Forum admission;

Kohinoor Sponsor: \$50,000

- Prime time promotion by playing your company's pre-recorded advertisement between the programs
- Sharing of pre and post event analytics with your company
- On Stage recognition and promotion of your company in front of 6000+ audience at least three times a day on all three days of the conference.
- Display of your banner throughout the event area and hallways for all 3 days
- Logo on Sponsor Wall
- Mention of your company in all Newsletters as the "Kohinoor Sponsor", which has potential to reach over 50,000 audiences about 25 times.
- Free advertisement on the AKKA website for 1 year with a potential to reach more than 100,000 audiences.
- Full page color ad on the Inside Front or Inside Back of the Souvenir with a potential of about 20000 audience
- Full page color ad on the Inside Front or Inside Back of the Program Event Book with about 6000+ viewers
- Free Booth (up to FOUR 10' x 10' booths)
- Free table space at Business Forum (up to 2 tables)
- 5 Free Conference admission (including food and accommodation);
- 5 Free Business Forum admission;



ಉತ್ತರ ಕ್ಯಾಲಿಫೋರ್ನಿಯ ಕನ್ನಡಕೂಟದ ಅಶ್ರಯದಲ್ಲಿ
8ನೇ 'ಅಕ್ಕ' ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ 2014
ಸಾಧನ . ಸಂಭ್ರಮ . ಸಂಕಲ್ಪ

August 29, 30 & 31, 2014 at San Jose McEnergy Convention Center, San Jose, CA



8th AKKA World Kannada Conference

Sapphire Sponsor: \$25,000

- Prime time promotion by playing your company's pre-recorded advertisement between the programs at hallways and dining area
- On Stage recognition and promotion of your company in front of 6000+ audience at least two times a day on all three days of the conference.
- Display of your banner at the dining area for all 3 days
- Logo on Sponsor Wall
- Mention of your company in all Newsletters as the "Sapphire Sponsor", which has potential to reach over 50,000 audiences about 25 times.
- Free advertisement on the AKKA website for 1 year with a potential to reach more than 100,000 audiences.
- Full page color ad on the Souvenir with a potential of about 20000 audience
- Full page color ad on the Program Event Book with about 6000+ viewers
- Free Booth (up to THREE 10' x 10' booths)
- Free table space at Business Forum
- 3 Free Conference admission (including food and accommodation);
- 3 Free Business Forum admission;

Ruby Sponsor: \$15,000

- Prime time promotion by playing your company's pre-recorded advertisement between the programs at dining area
- On Stage recognition and promotion of your company in front of 6000+ audience on all three days of the conference.
- Display of your banner at the dining area for all 3 days
- Logo on Sponsor Wall
- Free advertisement on the AKKA website for six months with a potential to reach more than 100,000 audiences.
- Full page color ad on the Souvenir with a potential of about 20000 audience
- Half page color ad on the Program Event Book with about 6000+ viewers
- Free Booth (10' x 10' size)
- Free table space at Business Forum
- 2 Free Conference admission (including food and accommodation);
- 2 Free Business Forum admission;

For more information, please call

Suresh Babu : 510-299-7910
Nandakishore Rao : 408-656-1289
Ashok Setty : 408-569-6500

Email: wkc2014sponsors@akkaonline.org

Website: www.akkaonline.org/2014/

Mailing Address:

AKKA WKC-2014
142 N Milpitas Blvd. #120
Milpitas, CA 95035