



7th AKKA World Kannada Conference

Hosted by: Nrupathunga Kannada Koota, Atlanta GA.

ನೃಪತುಂಗ ಕನ್ನಡ ಕೂಟದ ಆಶ್ರಯದಲ್ಲಿ ೭ನೇ ಅಕ್ಕ ವಿಶ್ವಕನ್ನಡ ಸಮ್ಮೇಳನ

ಕರ್ನಾಟಕದ ಭಾಷೆ, ಕಲೆ, ಸಂಸ್ಕೃತಿ ಸಂಪತ್ತಿನ ಪಕ್ಷಿನೋಟ

Venue: Georgia International Convention Center (GICC)

Date: August 31st - September 2nd 2012



Advertisement Order Form (Advertisement space is available on first come first serve basis)

Name of Company/Organization:

Mailing Address:

Contact Person:

E-mail: Phone: Fax:

Souvenir Advertisement

Souvenir will be a hard cover publication with about 400 pages in color, there may be multiple books/booklets. Initial printing quantity will be around 3000 copies. The target audience for this souvenir will be about 3000 households, worldwide. In this Souvenir, there will be a number of essays, stories, pictures, cartoons, poems, plays etc. depicting Kannada Society, heritage, and language. Articles will be in either in English or in Kannada. The souvenir will be given to conference attendees (one per family) for free. The advertisements may be printed on multiple books/booklets.

Ad Type	Business Rates			Individual Rates		
	B & W	Color		B & W	Color	
Full Page (7.5" x 10")	\$1,000	\$2,000	<input type="checkbox"/>	\$ 750	\$1500	<input type="checkbox"/>
Half Page (7.5" x 4.5")	\$600	\$1,200	<input type="checkbox"/>	\$ 500	\$1,000	<input type="checkbox"/>
Quarter Page (3.5" x 4.5")	\$400	\$800	<input type="checkbox"/>	\$ 300	\$ 600	<input type="checkbox"/>
Back cover (7.5" x 10")		\$4,000				
Inside Front/Back Page (7.5" x 10")		\$3,000				

Amount:

\$ _____

Program & Events Booklet Advertisement

Program & Events Booklet will be a soft cover publication with about 50 pages and 3000 copies. This will be distributed to all attendees of the conference. This will contain information about various activities, their schedule, short descriptions, etc.

Ad Type	Ad Rates	
	Color	
Full Page (7.5" x 10")	\$750	<input type="checkbox"/>
Half Page (7.5" x 4.5")	\$500	<input type="checkbox"/>
Back Page (7.5" x 10")	\$1,500	<input type="checkbox"/>
Inside Front/Back Page (7.5" x 10")	\$1,000	<input type="checkbox"/>

Amount:

\$ _____

Deadline for Advertisement Ordering

Souvenir	June 01, 2012
Programs & Events Booklet	August 15, 2012

Advertisement Form Submission & Payment Method

Advertisement Form Submission (Must send both pages)	Payment Method
<p>Mailing address: AKKA WKC 2012 660 Crescent Ridge Trail, Mableton, GA 30126-5900</p> <p>E-mail Information: AKKAwkc2012souvenir@gmail.com</p> <p><u>Article Contacts</u> Pushpa Sudhi Chair</p> <p><u>Advertisement Contacts</u> Poornima Dara Chair</p> <p><u>Conference Address</u> Georgia International Convention Center 2000 Convention Center Concourse College Park, GA 30337 Phone: (770) 997-3566</p> <p><u>Conference Date</u> August 31st, September 1st, 2nd 2012</p>	<p>AKKA is a non-profit organization – Tax ID: 59-352-7607</p> <p><u>By Check:</u> Payable to: “AKKA WKC 2012”</p> <p><u>By Credit Card:</u></p> <p>Credit Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Discover <input type="checkbox"/> Amex</p> <p>Card Holder Name: _____</p> <p>Credit Card Number: _____</p> <p>Exp Date: _____</p> <p>Amount Authorized: \$ _____</p> <p>Signature: _____</p> <p>Date: _____</p> <p>For Sponsorship and Vendor Enquiries contact Dr. Ramaswamy 770-941-0991</p> <p>Mr. Srinivasa Srivijaya 770-296-5987</p>