Conference Committee

Conveners
Madhu Rangaiah 201-281-1799
Prasanna Kumar 732-809-3451
Shankar Setty 609-577-7596

Brindavana President
Usha Prasanna Kumar 732-735-9716

Secretary
Mohan Cadaba 732-433-1223

Joint Secretary
Raghavendra Murthy 973-610-2760

Treasurer
Santoshkumar Kadlebele 862-222-4323

Joint Treasurer
Ben Kantharaju 732-672-9844

AKKA Committee

Chairman Board of Trustees
Amarnath Gowda 248-894-3177

President
Ravi Dankanikote 703-855-6232

Secretary
Dayashankar Adappa 248-214-5372

Advertisement Order Form (Advertisement space is available on first come first serve basis)

Name of Company/Organization:

Mailing Address:

Contact Person :

E-mail: Phone: Fax:

Souvenir Advertisement

Souvenir will be a hard cover publication with about 400 pages in color, there may be multiple books/booklets. Initial printing quantity will be around 3000 copies. The target audience for this souvenir will be about 3000 households, worldwide. In this Souvenir, there will be a number of essays, stories, pictures, cartoons, poems, plays etc. depicting Kannada Society, heritage, and language. Articles will be in either in English or in Kannada. The souvenir will be given to conference attendees (one per family) for free. The advertisements may be printed on multiple books/booklets.

	Business Rates			Individual Rates		
Ad Type	B & W	Color		B & W	Color	
Full Page (7.5" x 10")	**$1,000**	**$2,000**	☐	**$ 750**	**$1,500**	☐
Half Page (7.5" x 4.5")	**$600**	**$1,200**	☐	**$ 500**	**$1,000**	☐
Quarter Page (3.5" x 4.5")	**$400**	**$800**	☐	**$ 300**	**$ 600**	☐
Back cover (7.5" x 10")		**$4,000 (Taken)**				
Inside Front/Back Page (7.5" x 10")		**$3,000**				

Amount:

$_____

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Program & Events Booklet Advertisement

Program & Events Booklet will be a soft cover publication with about 50 pages and 3000 copies. This will be distributed to all attendees of the conference. This will contain information about various activities, their schedule, short descriptions, etc.

Ad Type	Ad Rates Color	
Full Page (7.5" x 10")	$750	☐
Half Page (7.5" x 4.5")	$500	☐
Back Page (7.5" x 10")	$1,500	☐
Inside Front/Back Page (7.5" x 10")	$1,000	☐

Amount:

$_____

Deadline for Advertisement Ordering

Souvenir	June 01, 2010
Programs & Events Booklet	August 15, 2010

Advertisement Form Submission & Payment Method

Advertisement Form Submission
(Must send both pages)

Mailing address:
AKKA WKC 2010
1520, Plymouth Road
North Brunswick
NJ - 08902

FAX Submission:
(908) 315-3954

E-mail Information:
AKKA2010.Souvenir@gmail.com

Article Contacts
Satish Hosanagara - 201-407-4684

Advertisement Contacts
Ben Kantharaju - 732-672-9844

Conference Address
New Jersey Convention and Exposition Center
97 Sunfield Avenue, Edison,
New Jersey 08837

Conference Date
September 3rd, 4th and 5th, 2010

Payment Method

AKKA is a non-profit organization - TAX ID: 59-3527607

By Check: Payable to: "AKKA WKC 2010"

By Credit Card:

Credit Card Type:

☐ Visa ☐ MC ☐ Discover ☐ Amex

Card Holder Name: _____

Credit Card Number: _____

Exp Date: _____

Amount Authorized: $_____

Signature: _____

Date: _____

The event marketed and promoted by "Ultimate Media"
An event management and marketing company

Ultimate Media

For Sponsorship and Vendor Enquiries contact
Mamta Narula: 732 371 9625
mamtanarula@hotmail.com