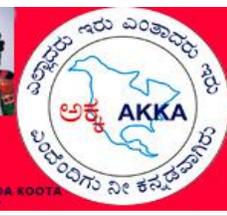




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Way to real Wealth



## ೬ನೇ ಅಕ್ಕಾ ವಿಶ್ವ ಕನ್ನಡ ಸಮ್ಮೇಳನ-೨೦೧೦ 6th AKKA WORLD KANNADA CONFERENCE NJ 2010

Hosted by:  
BRINDAVANA KANNADA KOOTA  
@ EDISON NEW JERSEY

### Conveners

Madhu Rangaiah 201-281-1799  
Prasanna Kumar 732-809-3451  
Shankar Setty 609-577-7596  
**Brindavana President**  
Usha Prasanna Kumar 732-735-9716

### Conference Committee

#### Secretary

Mohan Cadaba 732-433-1223

#### Joint Secretary

Raghavendra Murthy 973-610-2760

#### Treasurer

Santoshkumar Kadlebele 862-222-4323

#### Joint Treasurer

Ben Kantharaju 732-672-9844

### AKKA Committee

#### Chairman Board of Trustees

Amarnath Gowda 248-894-3177

#### President

Ravi Dankanikote 703-855-6232

#### Secretary

Dayashankar Adappa 248-214-5372

## About AKKA (Association of Kannada Kootas of America):

- AKKA is a cultural & charitable organization which promotes Kannada\* culture in USA and Canada.
- In existence since 1998.
- Is a non-profit organization with Tax ID: 59-3527607.
- Has a 501 (c) 3 status which provides exempt status, for Federal income tax purposes.
- Is an umbrella organization for 30 Kannada organizations representing 60,000 Kannada speaking people across USA and Canada.
- Is involved in many charitable works. AKKA is partnering with Shankara Eye Foundation to build eye hospitals in Karnataka.
- Organizes conferences once in 2 years and has organized 5 World conferences so far (Houston – 2000 ; Detroit – 2002 ; Orlando – 2004 ; Washington DC – 2006; Chicago-2008 ).

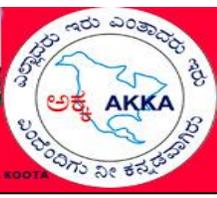
## About upcoming 6<sup>th</sup> AKKA World Kannada Conference in New Jersey:

- The 6<sup>th</sup> AKKA World Kannada Conference will be held during September 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup>, 2010 at the New Jersey Convention and Exposition Center, Edison, New Jersey.
- More than 8,000 people are expected to attend.
- Attendees will include affluent professionals like Doctors, Engineers, IT field professional, Academicians and Business people.
- A number of CEO's from US and India will attend the Conference

## How your corporation will be benefited:

- Opportunity to reach affluent group of 8,000 people under one roof.
- Network with key Indian Government officials from the Government of Karnataka
- Know more about Bangalore ( Silicon valley of India) and capital of Karnataka
- Meet private executives and entrepreneurs at the event to further develop business interests in India.
- Gain exposure to the affluent North American Kannada households through the AKKA website.

\* Kannada is a language spoken in Karnataka – a state in Southern part of India



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**Treasurer**  
Santoshkumar Kadlebele 862-222-4323  
**Joint Treasurer**  
Ben Kantharaju 732-672-9844

**AKKA Committee**

**Chairman Board of Trustees**  
Amarnath Gowda 248-894-3177  
**President**  
Ravi Dankanikote 703-855-6232  
**Secretary**

## Sponsorship Packages

### **Title Sponsor: \$100,000**

**Exclusive opportunity to associate and rename the entire event with your Company name or Brand name with the prestigious 6th AKKA World Kannada Conference in the US.**

- Room provided to conduct a seminar to promote your products or services at the event
- Full page color ad on the front inside cover of the Program Event Book or Souvenir
- Unlimited Display of your banner throughout the conference hallways for all 3 days
- Largest Booth in the centre of exhibition hall
- Free advertisement on the AKKA website for 1 year
- Two Tables of 10 each for the Business Forum on Friday, September 3<sup>rd</sup>, 2010
- Logo prominently displayed on Sponsor Wall
- Exposure in all the event publicity communications
- Corporate television commercials throughout the venue and on the main stage area in between the programs on display.
- 20 Free Conference admissions
- Stage recognition.

### **Platinum Sponsor: \$50,000**

- Room provided to conduct a seminar to promote your products or services at the event
- Full page color ad on the back cover of the Program Event Book or Souvenir
- Display of corporate banner throughout the conference area hallways for all 3 days
- Free 10X20 Booth
- Free advertisement on the AKKA website for 1 year
- Table for 15 for the Business Forum on Friday, September 3<sup>rd</sup>, 2010
- Logo prominently displayed Sponsor Wall
- Exposure in all event publicity communications
- Corporate television commercials through out the venue on display
- 15 Free Conference admission
- Stage recognition.

### **Gold Sponsor: \$25,000**

- Full page color ad in the Program Event Book or Souvenir
- Display of your banner throughout the conference area hallways for all 3 days
- Free 10 X 10 Booth
- Free advertisement on the AKKA website for 6 months
- Table for 10 for the Business Forum on Friday, the September 3<sup>rd</sup>, 2010
- Logo prominently displayed Sponsor Wall
- Exposure in all event publicity communications
- 10 Free Conference admission
- Corporate television commercials through out the venue on display
- Stage recognition.



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Hosted by:  
BRINDAVANA KANNADA KOOTA  
@ EDISON NEW JERSEY

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**Joint Secretary**  
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### Treasurer

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**President**  
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**Secretary**  
Dayashankar Adappa 248-214-5372

### Silver Sponsor: \$10,000

- Full page color ad in the Program Event Book or Souvenir
- Free 10X10 Booth
- Free advertisement on the AKKA website for 6 months
- Table for 6 for the Business Forum on Friday, September 3<sup>rd</sup>, 2010
- Logo prominently displayed Sponsor Wall
- Exposure in all event publicity communications
- 6 Free Conference admission

- Breakfast Sponsor**      \$5,000
- Lunch Sponsor**      \$10,000
- Dinner Sponsor**      \$ 15,000

### Bronze Sponsor : \$5,000

- Half page color ad in the Program Event Book or Souvenir
- Free advertisement on the AKKA website for 3 months
- Free 10 X 10 Booth
- Table for 4 for the Business Forum on Friday, September 3<sup>rd</sup>, 2010
- Exposure in all event publicity communications
- 4 Free Conference admission
- Stage recognition.

### For more information, please call

Ramesh Manjegowda - 732-213-5618  
Ben Kantharaju - 732-672-9844  
Shankar Setty - 609-577-7596

### India Contact

Lakshminarayan. M. K - 9972370799

Email: [AKKAWKC2010fund@gmail.com](mailto:AKKAWKC2010fund@gmail.com)

Website address: [www.akkaonline.org](http://www.akkaonline.org)

### Conference Address

New Jersey Convention and Exposition Center  
97 Sunfield Avenue, Edison,  
New Jersey 08837

### Conference Date

September 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup>, 2010

### Mailing Address:

AKKA WKC-2010  
1520, Plymouth Road  
North Brunswick, NJ - 08902  
USA

Fax: (908)-315-3954

The event marketed and promoted by "Ultimate Media"  
An event management and marketing company

## Ultimate Media

For Sponsorship and Vendor Enquiries contact

**Mamta Narula: 732 371 9625**

[mamtanarula@hotmail.com](mailto:mamtanarula@hotmail.com)