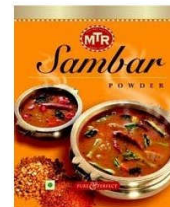
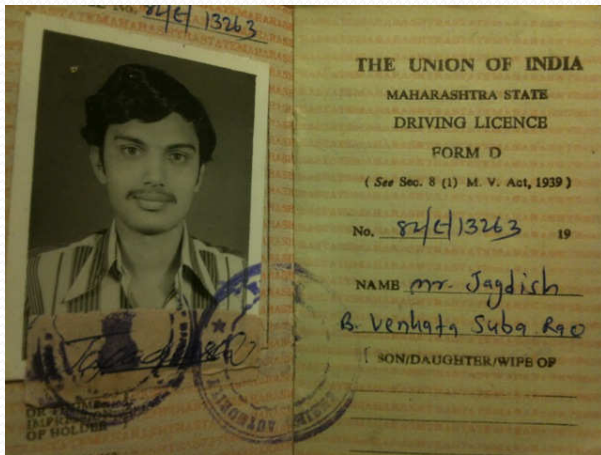




# **Suitcase to Success**

**B.V. Jagadeesh**  
**Co-Founder Exodus, ( '94-'00)**  
**President & CEO NetScaler ('00-'07)**  
**President CEO, 3Leaf Systems ('07-'10)**

# Journey Of an Immigrant





**Success**



**Desire**

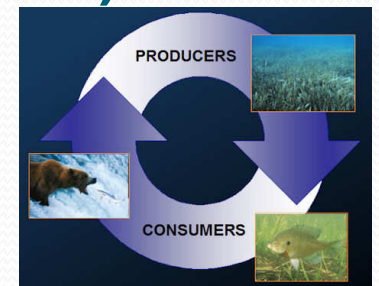
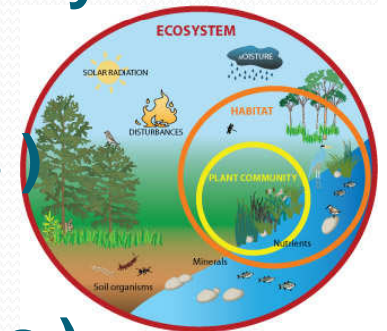
**Discipline**

**Determination**

**People Network**

# Building Great Company requires

1. Identification of a Problem and ability to solve it
2. Produce the product reliably and cost effectively
3. Eco-System ( Investors, Supporting elements )
4. Customers (willing to accept the new products )



# Qualities of a Leader

- **R**eiterate Vision
- **E**xercise fairness – *in all decisions*
- **S**elect the best – *hire smarter people than yourself*
- **P**romote team spirit - *constantly motivate & inspire*
- **E**mphasize company first – *create win/win*
- **C**reate open environment – *foster communication*
- **T**ackle problems head on – *don't avoid*



*Losing is not an Option.*

*Your Best Effort is Your  
Greatest Reward.*

*M. K. Gandhi*