

United Land Bank

Presents

AKKA 6th World Kannada Conference



BUSINESS FORUM

*Come and Ride
the Globalization with us*

Program Guide



**Friday September 3, 2010
Royal Albert's Palace, NJ**



Association of Kannada Kootas of America

AKKA is a non-profit, Educational, Linguistic and Cultural Organization; incorporated under Non Profit Corporation act of the State of Florida, to integrate, coordinate, network and unite the activities of all Kannadigas and Kannada Kootas for promotion and preservation of Kannada language and culture in North America. AKKA's constituent units include; Board of Trustees and Board of Directors from all the regions of U.S.A. and Canada.

AKKA was born in February 1998, at the World Kannada Sammelana-98 held in USA at Phoenix, Arizona. A group of prominent Kannadigas who believed in the need for a central organization were selected from across the country and formed a steering committee. This committee elected the office bearers of AKKA and the constitution was drafted.

The 1st AKKA World Millennium Kannada Conference was held in Houston, Texas hosted by Kannada Vrinda of Houston in the year 2000. More than 2000 people attended this conference, one of the most talked about events.

AKKA became a household word both in USA, Canada & Karnataka and became a symbol of pride for Kannadigas everywhere. In recognition of AKKA's successful efforts in promoting Kannada arts and culture in North America, the Government of Karnataka conferred the Rajyothsava Award to AKKA in December 2001. Currently, 30 Kannada Kootas (representing 60,000 Kannadigas) across North America are members of AKKA organization.

The 2nd AKKA World Kannada Conference was held in Detroit, Michigan in 2002 hosted by Pampa Kannada Koota which scaled AKKA to greater heights, with more than 4000 Kannadigas attending the conference. The momentum generated by the gathering and networking of such large number of Kannadigas in Detroit carried onto Orlando, Florida. In 2004, Srigantha Kannada Koota hosted the 3rd AKKA World Kannada Conference. The 4th and 5th AKKA World Kannada Conference was held in Baltimore, Maryland in 2006 hosted by Kaveri Kannada Association and Chicago in 2008 hosted by Vidyaranya Kannada Kuta. AKKA has actively involved in various charitable work in Karnataka by organizing many fundraising programs throughout North America.

WELCOME MESSAGE

Business, trade, and commerce are the foundation of growing Indo-US relations, especially in Karnataka where there is already significant presence of US companies. The important role and contribution of private sector in these areas of challenges and opportunities in the both countries has been well recognized. AKKA Business Forum is privileged to continue to act as an important catalyst between the great nation of our origin and a wonderful country of our adoption.

The individual success stories of Indian Americans are now legion. They have transcended oceans and cultures and dot the academic and professional landscape with distinction. And now, the 6th World Kannada Conference of AKKA 2010, with its tradition of attracting technical professionals, renowned researchers and corporate chieftains from a broad array of industries as well as bureaucrats and political leaders, has again made the efforts to bring the matrix of knowledge, entrepreneurship, service for this Business Forum.

This event is designed to present intensive interactive sessions in many disciplines of uniquely practical interest to budding and established entrepreneurs. These sessions hopefully will light up pathways to success and point the way to new areas of opportunity.

Sessions are chaired by eminent personalities with a roster of speakers who have excelled in their respective fields of endeavor. The panel of speakers in each focused sessions is structured to facilitate an exchange of high value information and to catalyze the creative process.

While extending very warm welcome to all of you, we are confident that this forum will provide yet another unique opportunity to meet the like minded participants and foster entrepreneurship through the networks of AKKA.

SUSWAGATHA

Have a great Learned Leisure!

Ramesh ManjeGowda
Chair , Business Forum

Suresh Arya
Co Chair – Business Forum



**GOVERNOR
CHRIS CHRISTIE**



STATE OF NEW JERSEY
OFFICE OF THE GOVERNOR
P.O. BOX 001
TRENTON
08625
(609) 292-6000

CHRIS CHRISTIE
GOVERNOR

KIM GUADAGNO
LT. GOVERNOR

September 2010

To: The Attendees of the 2010 AKKA World Kannada Conference

Dear Friends:

On behalf of the State of New Jersey, we are pleased to extend greetings and best wishes to everyone gathered for the 6th Annual AKKA World Kannada Conference.

As one of the fastest growing minority groups in New Jersey, the Indian-American community represents a significant portion of our state's ethnically diverse population. Included among this vast community are many speakers of the Kannada language. In light of this, it is important to recognize the valuable contributions that Kannada-speaking Indian Americans make to the economic and cultural vitality of New Jersey. This conference presents a unique opportunity for thousands of Kannada-speaking individuals from around the world to unite in support of their culture and heritage.

We commend AKKA for bringing this three-day celebration of Indian culture to New Jersey, and extend best wishes for a successful conference.

Sincerely,

Chris Christie
Governor

Kim Guadagno
Lt. Governor



B.S YEDDYURAPPA
Chief Minister,
Government of Karnataka



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Kannadigas are residing in America for the past half a century. Many lovers of kannada language, have spread the essence of Karnataka's sandalwood across the length and breadth of this vast country.

The kannadigas residing in America, 1000 miles away from motherland, have not neglected their language, culture, art and heritage. They have retained them and patronizing for further growth. The AKKA (America Kannada Kutagala Agara) has born a decade ago to organize the conference of millions of kannadigas across the world and many kannada associations functioning in many states of America for the past 10 years.

I am happy that, the 6th AKKA World Kannada Conference will be held this year on 3rd, 4th & 5th of September in New Jersey, one of the East Coast States of America, with the support of local kannada association "Brindavana". Many persons who have rendered excellent services in America and India will be felicitated in this conference.

It is a matter of pride that entertainment programmes like dance, drama, music and yakshagana have been organized inviting the best artists from local and India. There is no doubt that the chance given in AKKA platform to renowned rural and the backward community artists from the state is this year's special feature, which will enhance the color of the program.

Further, the generosity of America Kannadigas who are participating in various religious activities is really appreciable.

I wish the deliberations in business, commerce, arts, industry, literature, cinema, theatre, science, medical and other fields organized in the conference will come out meaningfully.

I whole heartedly wish great success for the 6th AKKA World Kannada Conference and your love for the language shall become an example for the future generation and the kannada flag may fly at the highest level in the entire world.

(ಬಿ.ಎಸ್. ಯಡಿಯೂರಪ್ಪ)

English Translation

COMMITTEE



RAMESH MANJEGOWDA
Chairman



SURESH ARYA
Co-Chair



Kiran Gowdar



Hema Kantharaju



Shamu Rangaiah



Ganesh Sharma



Sameera Bharadwaj

SESSION OBJECTIVES

Session I -Growth and Emerging Cross Border Opportunities

US economy has always in the past recovered strongly from deep recessions. Economists have said that China and India should continue to propel the world economy forward, which in turn would help the U.S. You will hear from the experts who will focus on the macro trends that shape the India-US cross-border potential opportunities across various sectors in the next decade.

Karnataka, the “One state, Many Opportunities” have earned a reputation as the most sought after destination for multinational corporations, especially in the technology area. The participants will get an opportunity to hear from Leaders and Senior Officials of the State, the latest trends in investment areas along with sector profiles. The follow up events of the very successful Global Investors Meet held in June in Bangalore will also provide fillip to this session.

Session II – Building a Business: Keys to Entrepreneurship in the New World

As special feature on exploring the entrepreneurship movement who need not necessarily be born, but it can be developed through well-conceived and well-directed activities. The basic objective is to contribute to the development and dispersal of entrepreneurship with a view to expand the social and economical base. This session tries to address the current challenges and opportunities of the entrepreneurs

Session III - Riding Domestic Growth: India

Many of us already being entrepreneurs and had many challenges in the recent past are eager to strengthen and grow. This session provides a platform for an interaction with eminent corporate personalities on how firms can not only sustain and also to identify and leverage high-growth emerging markets in India for competitive advantage and to disseminating best practices for success

Session IV- Investment & Retirement Strategies

Where do I invest my hard earned money? Do I purchase real estate in India? Is real estate prices bottomed in US? How much Stocks, Bonds, Emerging market exposure do I need? How do I purchase Indian company stocks? Should I purchase a franchise for my relative in India instead of sending money? Find out answers to these questions are more. Very knowledgeable panelists will enlighten us

Session V - Success Stories

The session will provide a unique opportunity to Learn to Success from the personalities who are highly successful entrepreneurs or senior corporate executives in their professional life and are ready, willing and able to contribute to the professional development of fellow stake holders.

MODERATORS & SPEAKERS

SESSION - 1



A.M. GONDANE
Deputy Consul General, NY

A.M. Gondane, Ph.D., joined Indian Foreign Service in 1985. He has worked in Indian Embassies in Damascus, Baghdad, Vienna and Ankara in various positions. In New Delhi, he was Director of West Asia and SAARC Divisions. He also was responsible for training foreign diplomats at the Foreign Service Institute. He was Joint Secretary (Coordinator) for the 14th SAARC Summit held in April 2007. He also worked as Officer on Special Duty to the Deputy Speaker of Indian Parliament.

Mr. Gondane has been a Visiting Fellow at the Henry L Stimson Centre, Washington, DC in 2006, where his Paper on "Terrorism in South Asia" was published.

Mr. Gondane has edited two books and written articles on social development issues earlier. His book "The Arrival" was published in 2006.



GURURAJ DESHPANDE
Chairman Sycamore Networks Inc

Gururaj Deshpande is the Chairman of Sycamore Networks, Tejas Networks, A123 Systems, Sandstone Capital and Hive-Fire.

Prior to co-founding Sycamore Networks, Dr. Deshpande was founder and chairman of Cascade Communications Corp.

Dr. Deshpande serves as a member of the MIT Corporation, and his generous donations have made possible MIT's Deshpande Center for Technological Innovation.

Dr. Deshpande holds a B.Tech. in Electrical Engineering from the Indian Institute of Technology - Madras, an M.E. in Electrical Engineering from the University of New Brunswick in Canada, and Ph.D. in Data Communications from Queens University in Canada. He and his wife are involved in several non-profit initiatives that include support for MIT, IIT, TiE, Akshaya Patra Foundation, Public Health Foundation of India and the Social Entrepreneurship Sandbox in India.

Dr. Deshpande co-chairs the National Advisory Council on Innovation and Entrepreneurship to Advise the President on Ways to Foster Entrepreneurship and Transform Laboratory Ideas Into New Businesses and Jobs.



M. LAKSHMINARAYANA, IAS
Secretary to the Hon'ble Chief Minister,
Government of Karnataka

Shri M. Lakshminarayana, is the Secretary to the Hon'ble Chief Minister, Government of Karnataka,. He joined the Indian Administrative Service in the year 1987 first serving in various assignments at sub-district level with national and global working exposure.

Before posting as the Secretary to the Hon'ble Chief Minister, Government of Karnataka, Shri M. Lakshminarayana has served in Government of Karnataka as the Transport Commissioner, Commissioner for Agriculture Marketing and Commissioner Karnataka Housing Board. He has also served as Deputy Commissioner of Gulbarga & Shimoga Districts.

As Commissioner, Karnataka Housing Board, he was instrumental in implementation of the prestigious 100 Housing Projects to provide for 15,000 sites and 5,000 houses throughout the State. He was mainly responsible for construction of District Office complexes in the newly created districts in Karnataka and construction of Mini Vidhana Soudhas.



RAJ PATIL
President, BPO and Chief Client Services Officer,
Americas MphasiS, an HP Company

Raj Patil is the President of the BPO division of MphasiS with global responsibility for all aspects of this business. Haj has played several key roles during his tenure at MphasiS/EDS/HP since 2004. His operational responsibilities included leading the North America region, global responsibility for all revenues as Global Chief Sales Officer and Head of Marketing.

With about 20 years of experience in the Information Technology Solutions and Outsourcing space, Raj has a unique mix of experience and knowledge in a wide range of industries, operating across multiple geographies both in entrepreneurial and large global organizations. A major part of his work experience has been across financial services and healthcare industries in the United States.

His career started with Infinity Financial Software, Inc., a software company focused on Mortgage Lending solutions. He then co-founded Health+Cast, a company developing leading edge integration platform for healthcare provider networks and then MindCrossing, a Silicon Valley startup in the Knowledge Exchange space. Subsequent to this, he moved to India to head Max Ateev, an IT services and technology subsidiary of Max India.





SAMPAT S. SHIVANGI, MD
Past Advisor to US Dept of Health

Advisor to US dept of Health & Human Services at NHSC Washington, DC 2005-2008
Member Mississippi State Board of Health, Jackson, MS 2006-2008

Member Mississippi State Board of Mental Health 2009

Past Exec Secretary, Vice President, President Elect American Association of Physicians of Indian Origin 2003-5

Delegate American Medical Association Chicago / AAPI

Founding President of American Association of Physicians of Indian origin of MS
Co Chair Indian American Republican Council 2006-2008

President Elect Indian American Forum 2009-2010

Recipient Ellis Island Medal of Honor New York, NY 2008

AAPI president's Award for the Outstanding Services to AAPI 2003

Outstanding Citizen of the year Award for Community Services, 2002 DC

Outstanding Alumni award of Golden Jubilee year of Kasturba Med College, Manipal India

American Assoc of Physicians of India President's award for out standing services by US Congress Majority Leader Steny Hoyer at Washington, 2010

Recipient New York Republic day, Fed of India Award 2007

Delegate Republican National Committee Convention New York, N.Y. 2004 to nominate President George Bush & at Minneapolis, MN to nominate Sen. John McCain in 2008

Delegate in President Bill Clinton's Historic Visit to India in 2000.

SESSION - 2



VARCHASVI SHANKAR
Co-Founder – V2Soft Inc

After getting his Master's Degree from West Virginia Tech, he worked as a consultant at Chrysler Corporation for over 10 years before starting his company. Varchasvi is the Co-Founder of V2Soft Inc, a Michigan based global IT & Engineering Solutions Company started in 1998. and became President & CEO

in 2001 and the company started to see an exponential growth. Started as a small IT consulting company in 1998, V2Soft now offers Custom Application Development Mobile Technology Solutions Independent Verification & Validation (IV&V) Embedded Systems Application Modernization & System Integration

Varchasvi originally hails from Mysore, Karnataka. He has a Bachelor of Engineering degree from Mysore University (Sri Jayachamarajendra College of Engineering) and a Master of Science Degree in Control Systems Engineering from West Virginia Institute of Technology /University.



AVINASH SINGH
CEO & Founder of Healthji

Avinash has close to two decades of rich experience in the areas of Global Cross Border Collaboration, Software Product Development, Offshore Outsourcing and Professional Services.

Avinash is currently the CEO and Founder of Healthji, India's premier Health and Wellness Portal leveraging Web 2.0 concepts and frameworks. Healthji offers innovative products, services and content to the Global Indian Community as well as to Corporate India for improving the Health and Wellness of Employees. He is an Investor / Advisor in Destar Inc.; a premium Sales and Marketing Advisory Services firm based in the US. He provides Go-to-Market Strategy, Organizational Growth Strategy, M&A Advisory, Change management services.

He has over the years developed and honed skills in General Management, Sales Leadership, Change Management & Leadership, Negotiation, Branding and Marketing, Human Relations and People Management as well as managing complex and Global P&Ls.



PRASHANTH V. BOCCASAM
Venture Partner

Prashanth, or "PV", brings over 20 years of operational and executive management experience to Novak Biddle Venture Partners. PV is currently on the boards of Approva, Applucent, Appian and Centrifuge Systems through investments as a partner at Novak Biddle Venture Partners. He was most recently an investor and co-founder of ClearStandards that was sold to SAP AG in May 2009.

PV was the founder and CEO (2001-2008) of Approva Corporation. Before founding Approva, PV was co-founder and president (1996-2000) of Entevo, Corp., which was sold to Bindview (now part of Symantec) for \$125 million in January 2000. Prior to founding Entevo, PV spent several years managing enterprise-class products at Microsoft's Systems Division, and later as a Director in its worldwide consulting services group (MCS).

PV was selected as a finalist for the Ernst & Young Entrepreneur of the Year for three consecutive years (2006, 2007, and 2008) for the Greater Washington region. He has also built Northern Virginia Technology Council (NVTC), one of the Hottest Management Teams in the Washington DC area. PV is as an active board member of TiE-DC, Washington's, Chairperson of Pratham-DC, India's largest non-governmental educational non-profit group. PV is an investor and advisor in Communikids – Washington DC Metro area's one and only premier bilingual pre-school for children.



AGENDA

Time	Topic	Sub-topics	Name	Title
7:30 AM-9:00 AM	Registration, Breakfast, Networking			
9:00 AM-10:00 AM	Inauguration			
10:00AM-11:00AM	Session 1 - Growth and Emerging Cross-Border Opportunities in the "New Normal"	Moderator	Dr A.M. Gondane	Deputy Consul General, NY
		Opportunities in the next decade: both in India and USA	Gururaj Deshpande	Chairman Sycamore Networks Inc
		Emerging areas of opportunities in Karnataka	Rep from Karnataka Govt	
		Next wave of growth in maturing sectors	Raj Patil	President, BPO Mphasis
		Opportunities in Health Care	Sampath Shivangi	Past Advisor to US Dept of Health
11:00AM-11:30AM	Coffee Break			
11:30AM-12:30PM	Session 2 – Building a Business: Keys to Entrepreneurship in the New World	Moderator	Varchasvi Shankar	Co-Founder – V2Soft Inc
		Ideation	Avinash Singh	CEO & Founder of Healthji
		Sources of Funding	Prashanth Boccasam	Venture Partner
		Unique Marketing Challenges	Michel M. Bitritto,	Director, NJ Meadowlands Business Accelerator
		Timing of Exit	Navneeth Chugh	Managing Partner, The Chugh Firm
12:30PM-1:30PM	Lunch			
1:30PM-2:30PM	Session 3 - Riding the Domestic Growth: India	Moderator	Raj Patil	President, BPO Mphasis
		Social Entrepreneurship	Jaithirth (Jerry) Rao	Founder, Mphasis
		Urbanization - Opportunities in India	Mallana Sasalu	COO of Karle Infra Projects
		Medical Tourism	Satish Chandra	MD Swiss Smile India Dental Clinics
		Enablers in the domestic market: Karnataka	J.Crasta	Past president, FKCCI
2:30PM-3:30PM	Session 4 - Investment & Retirement Strategies	Moderator:	Ralph DSouza	President and Founder of Liberty Pension Services
		Franchise	Mahendra Pratap	Senior Partner, Entry India
		Real Estate	Swaroop Anish	Sr. VP – Prestige Estates
		Areas of Investment in US/India	KK Poornesh	Founder MPower Capital Advisor
		Plan your retirement with help from uncle Sam	Kaushal Majmudar	Founder & CIO, Ridgewood Group
3:30PM-4:00PM	Coffee Break			
4.00PM-5:00PM	Session 5 - Success Stories If I can do it. You can do it too	Success Story	Jerry Rao	Founder, Mphasis
		Suitcase to Success	BV Jagadish	VP & GM Citrix
5:00PM-6:00PM	Wine & Cheese, Networking			

Discussions & Q/A At The End of Each Sessions

Agenda & Speakers are Subject to Change



MICHEL M. BITRITTO PH.D.
 Director, NJ Meadowlands Commission
 Business Accelerator

Dr. Michel Bitritto is the Director of the New Jersey Meadowlands Commission Business Accelerator. She is a past President of the New Jersey Business Incubator Network representing the state's 12 business incubators which provide critical support services and mentoring to over 500 early stage companies throughout the State. Prior to coming to the Meadowlands, she was on the leadership team of the Business Incubator at NJIT in Newark, New Jersey's oldest and largest Incubators with over 90 entrepreneurial companies.

She is a 27 year veteran of the New Jersey chemical industry where she held global positions in R&D, Business Management, Marketing and Entrepreneurship. She has also served as Associate Director of Business Relations at the New Jersey Commission on Science and Technology working with small businesses and research universities as well as assisting in the development of funding policies for the state's science based businesses.

Dr. Bitritto completed post doctoral research in Chemistry at the University of Maryland, holds a Ph.D. from the University of Connecticut, a Masters from the Polytechnic Institute of Brooklyn and an undergraduate degree in Chemistry and Math from Douglass College, Rutgers University. She completed the Executive Women in Leadership Program at Stanford University.



NAVNEET S. CHUGH,
 Managing Partner- The Chugh Firm

Navneet S. Chugh is the Managing Partner of The Chugh Firm. Mr. Chugh has extensive experience in a wide variety of Corporate, Tax, Immigration, Litigation and Mergers & Acquisition matters. He is an Attorney-at-Law, a Certified Public Accountant, and holds an MBA.

Mr. Chugh attained a B.S. degree in Business from Nagpur University, India in 1980, ranking first in the University. He received his Master's in Business Administration degree from the University of Southern California in 1985, and his Juris Doctorate from Western State University in 1992 under a President's Scholarship.

Mr. Chugh is on the board of: Asia Society of Southern California, Habib American Bank, Ignify – an IT Consulting Firm, Pratham Southern California, Chairman of the Board, Premier Media, Inc., a publishing company based in Los Angeles and India Community Center (ICC)

He is the President for TiE Southern California Chapter for the years 2010-2011.

SESSION - 3



JAITHIRTH RAO
 Founder, Mphasis

Education: BSc Loyola College, University of Madras
 MBA, IIM, Ahmedabad
 MBA, University of Chicago

Career

20+ years with Citicorp in various capacities in India, Middle East, UK, USA, Venezuela

Founder, Chairman and Managing Director of Mphasis
 Currently Executive Chairman, Value & Budget Housing Corporation .

Awards

University of Chicago, Distinguished Alumnus
 Karnataka State Rajyothsava Award
 Boards Various Not For Profit Associations
 Trustee Sujaya Foundation
 Trustee Mathematical Sciences Foundation
 Chairman Nasscom Foundation
 Chairman India Foundation of the Arts
 Director Data Security Council of India
 Trustee, Sri Balaji HRD Trust



MALLANA SASALU
 COO of KARLE Infra Projects

Mr. Mallanna Sasalu is currently the COO of Karle Infra Projects Pvt. Ltd. Mr. Sasalu is involved in real estate infrastructure business for over 18 years which includes 8 years of international experience. He is a Civil Engineer with Business Education from Canada. His experience includes development of

Real Estate, Airport, Hospital, Drinking Water Supply Schemes and Technology projects. Mr. Sasalu has been part of landmark project developments in India and Canada.

Karle Infra Projects is all set to launch a mixed use development consisting of residential, IT / ITES SEZ, retail, civic amenities on Outer Ring Road near Hebbal Junction in Bangalore. Visit: www.karletowncentre.com





SATISH CHANDRA,
MD Swiss Smile India Dental Clinics

SATISH P.CHANDRA is the Managing Director of Swiss Smile India Dental Clinics and also associated with many companies Mysoft International Pvt. Ltd. with branches in Netherlands, Global Tech Park Pvt. Ltd. EDRC Technologies India . Mysore House wares Pvt. Ltd He has successfully diversified his family industry established in 1935 from producing wooden educational and house wares for exports and domestic markets and into the field of Information Technology Software and Dental Tourism

He is an MBA graduate and member of the Academic Council, University of Mysore, Governing Council Member of Shri Jayachamarajendra College of Engineering, Mysore, Advisory Committee Member – Mount Carmel Institute of Management, Governing Council Member of the T.T.L.Trust.



J CRASTA,
Imm Past President FKCCI



Mr. J. Crasta is the founder of CM Envirosystems Pvt. Ltd which supplies Test and simulation chambers to various DRDO's, Defense Establishments, Automotive sector, Avionics sector and exporting to about 15 countries.

Mr. J. Crasta has been elected as the President of Federation of Karnataka Chamber of Commerce & Industry (FKCCI) for the year 2009 - 10. He has served in various Sub-Committees and has been member of the Managing Committee of FKCCI for many years.

Mr. Crasta is a Post-graduate from University of Mysore in Organic Chemistry and started his career as a Lecturer. Subsequently he worked as Sales Manager at Mumbai and later started the company M/s. C.M. Equipment & Instruments (India) Pvt. Ltd in the year 1981.

He was associated with the following institutions:

- EC Member, FICCI, New Delhi
- Executive Member of International Chamber of Commerce-ICC India
- Member of International Trade Committee for Federation of Indian Chamber of Commerce & Industry (FICCI) and State level Export Promotion Council – Government of Karnataka.
- Past President of Peenya Industries Association PIA
- Past President of Karnataka Small Scale Industries Association KASSIA

SESSION - 4

RALPH DSOUZA

President and Founder of Liberty Pension Services LLC



Ralph Dsouza is President and Founder of Liberty Pension Services LLC, Pension Consultants and Administrators. Mr. DSouza has been associated with the specialty financial services sector in various managerial capacities, for the past 25 years.

Ralph is a Certified Financial Planner, a Chartered Financial Consultant and a Chartered Life Underwriter of the American College. He is also a Qualified Pension Administrator, a Qualified 401K Administrator and a member of the American Society of Pension Professionals and Actuaries (ASPPA), a national representative association of Retirement Plan Professionals.

In addition to his professional associations and responsibilities, Mr. DSouza is President of India Center of Westchester Inc., a prominent and proactive non-profit organization representing Indian Americans in Westchester County, New York, that counts in its folds many prominent members of the Indian American community. Mr. DSouza has taken a leadership role in raising the profile of the Indian American community in the US for the past 10 years.



MAHENDRA PRATAP
Senior Partner Entry India



Dr. Mahendra Pratap is a Senior Partner in Entry India LLC, a New Jersey based company founded with the purpose of connecting US based small businesses and Non-Resident Indians to opportunities in India.

Mahendra's goal is to thoroughly prepare small and medium size businesses with all aspects of doing business with India before, during, and after their India initiative.

Mahendra has a distinguished background as a scientist and as an entrepreneur. He was employed with AT&T and Lucent Technologies for 20 years where he specialized in personal computer design, and Internet Applications.

After leaving Lucent, Mahendra joined Niksun, a start-up company in IP security as VP of Engineering where he coached a team of over 120 engineers adept in the art and science of Internet security.





SWAROOP ANISH,
SR. VP Prestige Estates

Mr. Swaroop Anish is the Sr. Vice President – Business Development of Prestige Estates Projects Pvt. Ltd. (PEPPL). Mr. Anish has been associated with the company since 1996 and is primarily responsible for the Business Development of the Company.

Mr. Anish has over 20 years of experience in Real Estate. Responsible for Residential & Commercial business of the company and also involved with establishing partnerships with Real Estate Funds and Joint Ventures.

He also has significant experience in the evaluating a business and attaining its full potential.

Graduated in Commerce with a Post Graduate Diploma in International Management from IMI



K.K. POORNESH,
Founder MPower Capital Advisor

K.K. Poornesh is a founder of Mpower Capital Advisor Pvt. Ltd focusing on wealth management. He is currently acting as a CEO. He is responsible for raising capital from overseas and HNI's and deploy it in undervalued companies in Indian stock market. Along with his batchmates, he founded MPower

Capital with a vision to take equity culture into Indian middle class families. Prior to MPower, he was a KAS officer and served as Assistant Commissioner of commercial Taxes for 12 years. He authored three books and his kannada book "Sheru Pete Emba Vismayaloka" is a best seller with 5 editions in 3 years. He got few awards like, 1. Indira Gandhi Shiromani Award and Kayaka Ratna Award. He earned M.A in economics from Mysore University and AGMP from IIM-A.

He is an economist by training and qualification. His domain expertise is in the field of equity research, venture capital, private equity, macro economics, economic policies across globe and micro finance. He is a prolific writer and write for various news papers and magazines both in kannada and English. He blogs at www.equitycultureinindia.blogspot.com



KAUSHAL "KEN" MAJMUDAR,
Founder Ridgewood Group

Kaushal "Ken" Majmudar, JD, CFA is the founder and chief investment officer of The Ridgewood Group. Ken's high level experience and work with clients has been recognized and cited on multiple occasions. In 2009, Businessweek.com named Ken Majmudar one of the 50 Most Experienced Independent Advisors in the country. In 2005, Kaushal and The Ridgewood Group were also recognized as a 5-star advisor, their highest rating, by Paladin Registry. He is also a noted author and speaker who has delivered award winning talks on the origins of the financial crisis, the bernie madoff scandal, and warren buffet's life and investing lessons. He is a published author of the book Creating the Business Brekthrough You Want: Secrets and Strategies From the World's Great Mentors and is currently working on another book on successful investing in a difficult economy.

Ken graduated with honors from the Harvard Law School after being an honors graduate of Columbia University with a bachelor's degree in Computer Science. Prior to founding The Ridgewood Group in late 2002, Kaushal worked for seven years on Wall Street as an investment banker at Merrill Lynch and Lehman Brothers. He is admitted to the bar in New York and New Jersey Ken is active in the leading professional groups for investment and wealth managers as a member of both the CFA Institute and the New York Society of Securities Analysts. He is also a member of the Value Investors Club and SumZero.com

SESSION - 5



B.V. JAGADESH,
VP & GM CITRIX

B.V. Jagadeesh has been an Indo-American entrepreneur for over a decade. He is currently group vice president and general manager of the Application Networking Group for CITRIX. He is responsible for the group's revenue attainment and product marketing, product management, development and strategic direction. Prior to CITRIX, B.V. served as President and CEO of NetScaler, Inc., a privately held leader in high performance application networking which CITRIX acquired in 2005. Prior to NetScaler, B.V. was co-founder and CTO for Exodus Communications, a highly successful company initially financed by Kanwal Re-khi and a syndicate of individual investors including John Dougery Sr. Exodus doubled revenue quarter-to-quarter for ten consecutive quarters to become one of the most highly valued venture-backed public companies in Silicon Valley with over \$2B in annual revenues and a peak market value over \$30 billion. Prior to founding Exodus, B.V. held various management and engineering positions at Novell and 3Com.

A native of India, he earned a BSEE from Bangalore University and a master's in electrical engineering from University of Bombay, India before immigrating to the United States and becoming a U.S. Citizen.



PROUD SPONSORS



Karnataka Udyog Mitra



GLOBAL ASSOCIATES

CHAMUNDESHWARI PROPERTY

KARNATAKA SARKARA PANIYA NIGAMA



OUTREACH PARTNERS

